



NATIONAL CONFERENCE

On

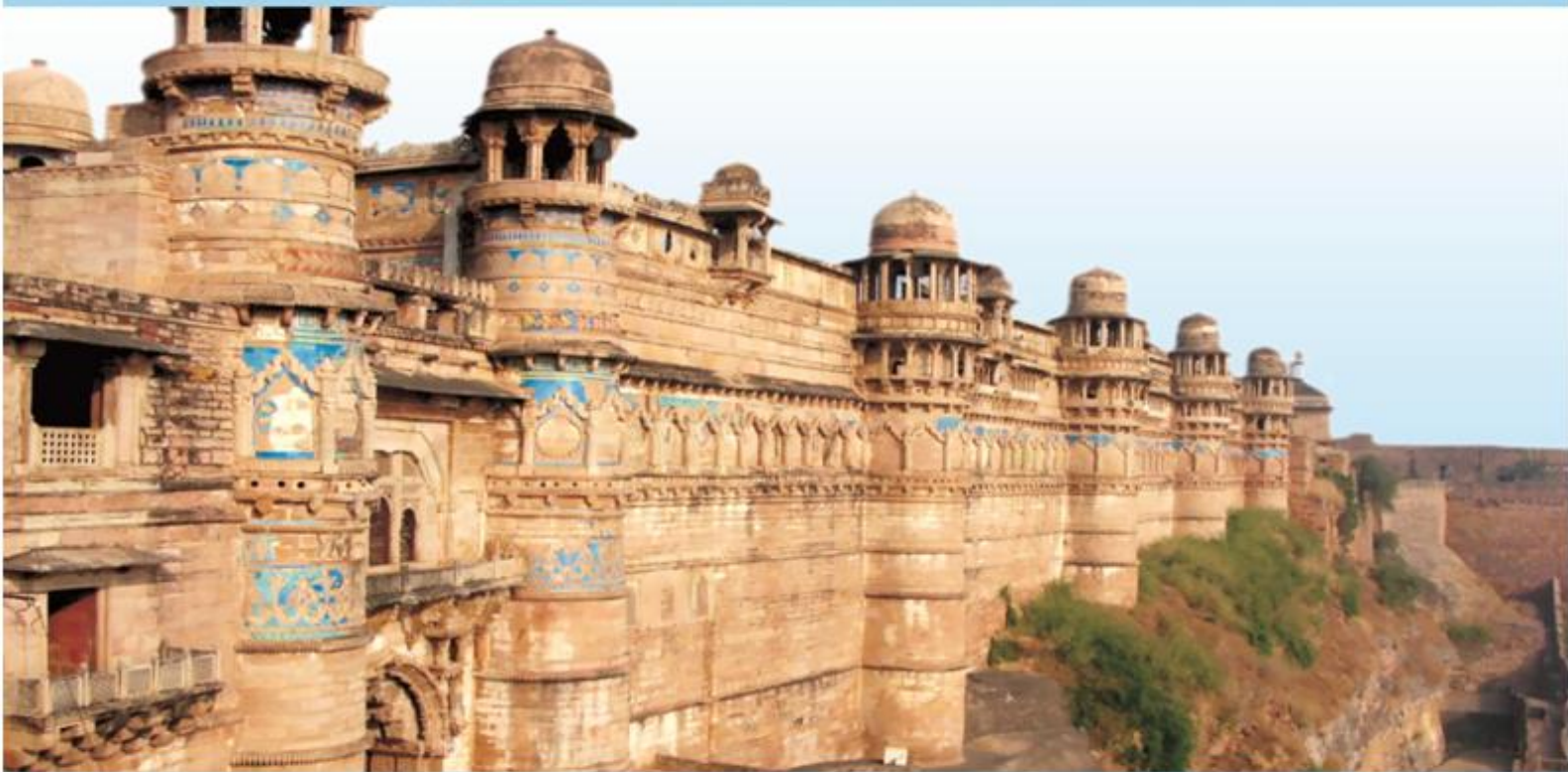
Emerging Issues in Global Business Management, Commerce, Economics, Humanities,
Tourism and Information Technology

December 04, 2016

Organized By

Excel Research Management Association

(Reg. No. 02/42/01/20198/16)



Chief Patron
Dr. Umesh Holani
Professor
Jiwaji University, Gwalior

Organizing Secretary
Dr. Kapil R. Chandoriya
President
Excel Research Management Association

Venue
Paryatan Bhawan
School of Studies in Tourism and Travel Management
Jiwaji University, Gwalior (M.P.)

EXCEL RESEARCH MANAGEMENT ASSOCIATION

About Excel Research Management Association

The Excel Research Management Association founded by Dr. Kapil R. Chandoriya and team in 2015 is non-profit organization which aims to provide a common platform to facilitate sharing research based among Scholars, academicians and practitioners.

About Gwalior

Gwalior is located in the north of Madhya Pradesh with good connectivity to National Capital as well as State Capital. Gwalior offers numerous attractions to tourists. It has diversity to attract the tourist interested in art, culture and heritage. The magnificent structure of Gwalior fort inspired Emperor Baber to describe it as "The Pearl among the fortress of Hind." On the fort there are many other monuments like Gujari Mahal, Gurdwara, Teli ka Mandir and Saasbahu Mandir. MPSTDC organizes light and sound show on the fort apart from other attraction in Gwalior like jai vilas Palace, Sun Temple, Sarod Ghar, Tomb of sangeet samrat Tansen are the few to mention

About Conference

We are pleased to inform you that Excel Research Management Association (ERMA) is going to the National Conference on Emerging Issues in Global Business Management, Commerce, Economics, Humanities, Tourism and Information Technology (NC-GBMCEHTIT-2016) on December 04, 2016.

The National Conference of ERMA promises a rich mix of research presentations, Invited lectures, workshops and plenary sessions. The resultant synergy is sure to set the tone for a slew of forward thinking ideas. The attempt is to bring richness in discussion by encouraging from researcher across the academic institutions and industry worldwide. This event will be marking their presence across the boundaries of corporate and the academic world.

We therefore take this opportunity to invite you to this academic event. We are sure that you will contribute your research paper/articles/review studies/case studies on the themes/sub themes of National conference of ERMA.

Please share the information with your colleagues & peers. We sincerely hope that you will attend the conference during on December 04, 2016.



Organizing Committee

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(Joint Organizing Secretary)
Dr. Lilesh Gautam
(Joint Organizing Secretary)
Dr. Abhinav Shrotiya
Dr. Chandra P. Verma
Dr. Mohan S. Maraiya
Dr. Gunjan Tiwari
Dr. L. S. Bansal
Dr. Saurabh Sharma
Dr. Monika Kanchan
Dr. Surbhi Tiwari
Dr. Kamlesh Suman
Ms. Priyanka Kushwah
Mrs. B. Chandoriya

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Jiwaji University, Gwalior
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M. L. B. Govt. College, Gwalior
Dr. K. K. Agrawal (Professor),
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Dr. P. K. Gupta (Professor)
V. S. Govt. College, Gwalior (M.P.)
Dr. Sanjay Gupta
Prof. M.L.B. Govt. College, Gwalior

Technical Session and Topics

Track 1: Emerging Issues & Innovations in Finance and Accounting

- Financial Inclusion, Financial Forecasting, financial Crises
- Financial Services – Financial Institutions, Banking, Risk Management, Insurance Management.
- Regulation of Financial Institutions, Role of IRDA, RBI, SEBI, Companies and Global E-Banking Housing finance
- Financial Reporting, IFRS and Global Convergence of Accounting Standards, Accounting Forensic and Fraud
- Any other Financial and Accounting topic

Track 2: Emerging Issues & Innovations in Global Business and Management

- Business Management, Marketing and Business, Energy Management & Policy in Business, Challenges in Marketing· Corporate Social Responsibilities, Collaboration Public Private Partnership, E-Governance, Human Resource Management Issues & challenges, Employee commitment & Organizational Climate, Role of Social media in marketing
- Retail Marketing Strategies, Green Marketing, Rural and International Marketing, Sales and Distributions, Advertising and Promotions Operation Management
- Supply Management, Employee Empowerment, Work life balance & change management, Stress Management
- Any Other Topics of General Management and Marketing

Track 3: Emerging Issues & Innovations in Tourism, IT and Communication

- Ethical Issues in Tourism, Sustainable tourism, Tourism Policy, Social networking in tourism, tourism packages, Digitalization, electronic media. ICT, Issues & Challenges
- Cybercrime, Circulation of Service through Electronic Communication Channels, Wireless Networking,
- Role of Media in online Marketing & Service, Services after Sales through Digital media.
- All Other Topics related to Tourism, IT, Communication

Track 4: Emerging Issues & Innovations in Social Science Research

- Role of E.D. cell in Building career in Industry, Plans and Subsidy in Small and Medium Enterprises, Startup India Prospects and Challenges. Make in India, Export and Import. Failure and Success of Industry
- Training & Development, Research and Methodology in Industrialization India, Role of Library in Research, Laws, Industry & Modern Education System.
- Foreign Language and its need in today business, Autonomy in education, virtual lab, role of placement in education,
- Cleanliness in India pros and cons, success and failure, Indian Politics, Culture and Society research
- All Other Topics Related to Entrepreneurship

Guidelines for Paper Contributors

An abstract not more than 250 words should be sent latest by November 25, 2016, notification of the acceptance of abstract will be given within one week from the date of submission of the abstract and full length paper not more than 3500 – 4000 words should be sent not later than November 30, 2016.

All paper evaluated through double blind review process by experts drawn from reputed Universities /Organizations /Institutions in and outside India. Each contributor is required to submit double spaced copy of full paper (Hardcopy with CD/DVD) and an abstract 300 words in MS Word format. Full paper should be sent in Camera Ready Format in MS Word. Times New Roman character should be used followed with 12 point font-size and 1.5 line spacing. The page set up should be in A4 size with .05" margin on all sides. References should be in Standard APA (Sixth Edition) format.

Publication

The good quality manuscript selected by eminent experts will be published in our reputed Journals. These are:

1. Excel Research Management International Business review (Under ISSN Process) Please visit: <http://ermibr.in/>
2. ERM International Review of Social Science Research (Under ISSN Process) Please visit: <http://ermijem.in/>
3. ERM International Journal of Entrepreneurship and Marketing Research (Under ISSN Process) Please visit: <http://ermirss.in/>
4. Edited Book on Contemporary Issues in Global Business Management, Commerce, Economics, Humanities, Tourism and Information Technology

Awards the for Best Paper

In each Track, 3 papers will be selected for the Best Paper Award Such Authors and delegates whose papers are shortlisted for the Best Paper Award will be given a certificate and an Award. The best paper awards will be given during the valedictory session of the conference. The best research paper will be selected on the quality of the research paper and the decision will be lie with the jury of consisting of eminent experts.

Accommodation

However we are not providing accommodation of any types of delegates.

Registration Fee

All Participants have to register themselves with the required registration fee well in advance as per the conference schedule.

Category	Registration Fee	Lifetime Membership Fee of ERMAI	Total with Membership
Student/ Research Scholar/ Academicians	300 INR	Nil NC-GBMCEHTIT 2016	300 INR

Detail of Bank Account

1. DD drawn in favor of **Excel Research Management Association**, Payable at **Gwalior** and sent to us by speed post/couriers along with filled registration form to the **Organizing Secretary, Excel Research Management Association, 97-A Nehru Colony, Thatipur, Gwalior-Madhya Pradesh (INDIA)-474011**
2. Online Bank Transfer (NEFT) or Cash Deposit in any CBS Branch of State Bank of India and HDFC Bank details of Accounting are as below:

	State Bank of India	HDFC Bank
Account Name	Excel Research Management Association	Excel Research Management Association
Bank Name	State Bank of India	HDFC Bank
Branch Name	Mayur Market, Gwalior	City Centre Branch
Account Number	35847146584	50100170271548
Types of Account	Current	Savings
IFSC Code	SBIN0007933	HDFC0000192

Important Dates

Abstract Submission.....November 25, 2016

Full Paper Submission..... November 30, 2016

Conference Dates..... December 04, 2016

Paper Submission

The participants are requested to forward the abstract and full papers (mentioning the relevant track) via soft copy at the following email IDs given below:

Email: info.ermαι@gmail.com, president.ermαι@gmail.com and kapilraj.chandoriya@gmail.com

Simultaneously hardcopy and CD/DVD of abstract and full paper in MS word format has to be sent at our postal Address:

President,
Excel Research Management Association,
97-A Nehru Colony, Thatipur, Gwalior, Madhya Pradesh – (INDIA) 474011.
Mobile No. +91- 9713150770, 8269200363
Websites: www.ermαι.in

FOR CONTACT

Dr. Kapil Raj Chandoriya (Organizing Secretary)

Mobile: 09713150770, 09770817157

Email: kapilraj.chandoriya@gmail.com

Dr. Neetu S. Yadav

Mobile: 07723941345

Email: neetusingh.lokman@gmail.com

Dr. Mohan S. Maraiya

Mobile: 08878178144

Email: mohanmaraiya85@gmail.com

वृक्ष बचाओ – वृक्ष लगाओ, बेटी बचाओ – बेटी पढ़ाओ